



Accommodation Industry Welcomes New Ministry

The accommodation industry welcomes the new Morrison Ministry, in particular the new Minister for Trade, Tourism and Investment, Senator the Hon Simon Birmingham, and the new Treasurer, Hon Josh Frydenberg MP.

Speaking on behalf of the industry, the Accommodation Association of Australia said the industry would also like to credit the hard work done supporting tourism by the previous Cabinet Minister responsible for tourism, Hon Steven Ciobo MP.

“The Accommodation Association congratulates Mr Birmingham on his appointment,” said the Association’s Chief Executive Officer, Richard Munro.

“Both before and after he entered Parliament, Mr Birmingham has been a strong advocate for tourism – including recognising the importance of tourism to the economy in his maiden speech in Parliament – and therefore, our industry is delighted that he is the new Minister for Trade, Tourism and Investment.

“On behalf of our members, the Accommodation Association has been actively involved in the development of a new national long-term tourism strategy for Australia and we look forward to Minister Birmingham delivering this in the near future.

“Also, the accommodation industry is pleased with the appointment of Hon Josh Frydenberg MP as Treasurer.

“Since entering Parliament, Mr Frydenberg has been a passionate and diligent member and Minister, and he has a vitally important role to play in helping to preserve and increase funding for Tourism Australia.

“One way to do this would be for offshore-based online travel agencies to pay more tax in Australia, a market from which these global behemoths are making millions of dollars in profits.

“The Accommodation Association would like to publicly thank Hon Steven Ciobo MP for his outstanding efforts for accommodation and tourism over a number of years.

“Wherever he has travelled across Australia or around the world, he has constantly strived to make what is a great industry – tourism – even better and our industry is deeply indebted to him for this.”

The Accommodation Association acknowledges the elevation of Hon Scott Morrison MP as Australia’s new Prime Minister. Having been a past Managing Director of Tourism Australia, Mr Morrison brings a strong understanding of the tourism industry to his new position.

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“It’s positive that Mr Morrison has chosen to have industrial relations as a Cabinet Minister portfolio by name because this policy area remains a critical one for the majority of operators of accommodation businesses, who are small businesses, many of which are located in regional and rural Australia.”

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